


Ethics GAME ... THE BAIRD DECISION MODEL™

THE BAIRD DECISION MODEL™

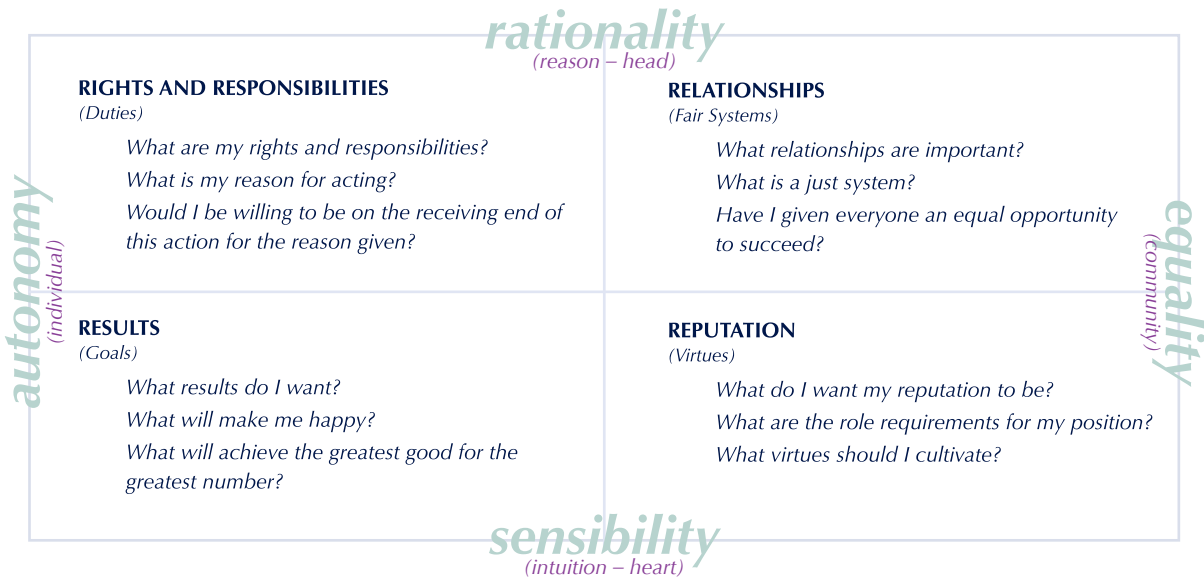
This ethical decision-making process developed by Ethics GAME'S founder, Dr. Catharyn Baird, is based on traditional western ethical philosophy.

Using a carefully designed structure, players of our simulations learn how to use familiar ethical theories to evaluate the values in tension in a complex situation and make a decision which balances the criteria and core virtues of four ethical perspectives, or **lenses**.

the lenses



- RIGHTS AND RESPONSIBILITIES LENS**
Be honest and responsibly carry out your duties (DEONTOLOGY: Immanuel Kant)
- RELATIONSHIPS LENS**
Be fair and consider those with no power (JUSTICE THEORIES: John Rawls)
- REPUTATION LENS**
Be compassionate and virtuous (VIRTUE ETHICS: Aristotle and Alasdair MacIntyre)
- RESULTS LENS**
Be respectful as you do good and benefit others (UTILITARIANISM: John Stuart Mill)



4 + 1 DECISION PROCESS –

The decision-making process involves five steps. Each one builds on the others as a participant in a simulation discerns the real problem, the one that identifies the values in tension, and chooses the best action.

... For more information on our products or services call 888-248-6974 or e-mail sales@ethicsgame.com ...

1

BE ATTENTIVE
Gather all of the relevant data. Identify the person who is making the decision.

2

BE INTELLIGENT
Organize and contextualize the data. Identify values in tension.

3

BE REASONABLE
Analyze the data using the criteria of the four ethical lenses.

4

BE RESPONSIBLE
Choose to act with courage as you seek the highest good.

+ 1

RETURN TO AWARENESS
Reflect on the decision process and your own core values.

